



# BUILDING THE FUTURE ALONGSIDE THE COMMUNITY

## COMMUNITY TECHDAY 2027 SPONSORSHIP OPPORTUNITIES

Sponsor visibility across sectors, program moments, and live event zones.



# Eight destinations connect sponsors with focused audiences

Each zone creates a clear setting for conversation, visibility, and practical engagement.



## Community Services & Civic Life

Housing, water, energy, waste, and public safety.

**SPONSOR FIT** Utilities, engineering, real estate, transportation



## Health, Wellbeing & Aging

Health access, wellness programs, and community care.

**SPONSOR FIT** Health systems, insurers, clinics, pharmacies



## Food, Agriculture & Environment

Local food, urban farming, climate, and everyday resource use.

**SPONSOR FIT** Grocers, agriculture, food brands, environmental services



## Business, Finance & Local Enterprise

Local commerce, professional services, and business resources.

**SPONSOR FIT** Banks, accounting, chambers, retailers



## Learning, Youth & Career Pathways

Education, employer connections, and career exploration.

**SPONSOR FIT** Universities, EdTech, employers, staffing firms, mentors



## Transportation & Mobility

Logistics, public transit, aviation, and infrastructure.

**SPONSOR FIT** Local transit, dealerships, land/air, logistics, construction, energy



## Arts, Culture & Entertainment

Local arts, sports, hospitality, and tourism.

**SPONSOR FIT** Hospitality, tourism, sports, arts funders

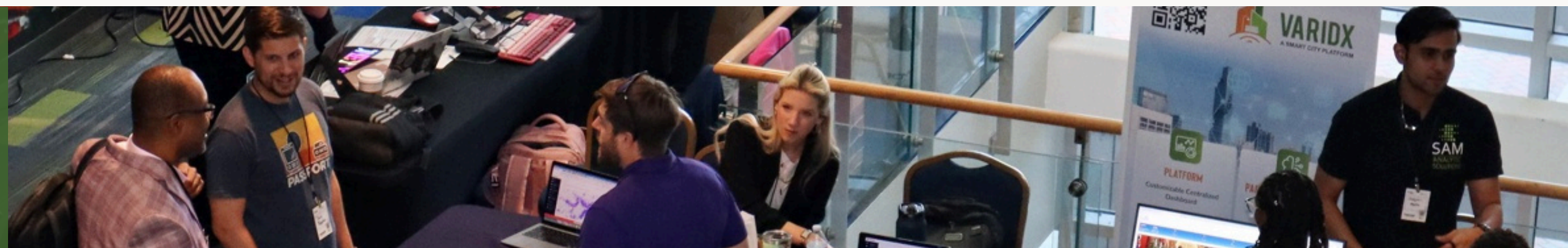


## Technology, Science & Civic Solutions

Civic technology, robotics, bioscience, and applied research.

**SPONSOR FIT** Technology firms, universities, research partners

ONE EVENT.  
EIGHT ROUTES INTO THE  
COMMUNITY.



# Select the zone partnership that matches your goals

One clear sponsorship model per zone keeps recognition visible and the attendee experience focused.

## SIGNATURE ZONE PARTNER

# \$15,000

One sponsor per zone. Includes a visitor benefit.

- Zone naming and entrance-sign recognition
- Dedicated zone page and one useful activation
- Program, guide, attendee item, and wayfinding recognition
- Zone recap video with sponsor interview

## FEATURED ZONE PARTNER

# \$8,000

One featured sponsor per zone.

- Prominent entrance recognition
- Website logo placement and program listing
- Recap recognition
- Attendee item or wayfinding recognition

## EXHIBITOR ZONE PARTNER

# \$1,000

Multiple sponsors welcomed.

- Secondary event signage
- Website and program listing
- Attendee item or wayfinding recognition

### NEXT STEP

## RESERVE A SPONSORSHIP CONVERSATION

[PATHWAYOZ.COM](https://pathwayoz.com)



# Own a high-visibility moment in the program

Place your brand where attendees gather, listen, and participate.



## PITCH STAGE PRESENTING PARTNER

**\$15,000**

**EXCLUSIVE SPONSORSHIP — ONE PRESENTING PARTNER**

- Naming rights across preliminary and final pitch sessions
- Brand placement on stage slides and entrance signage
- Event webpage, pre-event promotion, and recap recognition
- One approved brand moment during the program transition and keynote opportunity

💡 Judging criteria and judge selection remain fully independent.

## RECEPTION PARTNER

**\$10,000**  
ONE SPONSOR

- Named sponsor of the evening reception
- 5 minute Dinner Keynote Opportunity
- Welcome signage and entrance recognition
- Website, recap, and welcome acknowledgment

## IDEA STAGE PARTNER

**\$10,000**  
ONE SPONSOR

- Named sponsor of all afternoon Idea Stage sessions
- Stage and schedule signage for the Idea Stage audience
- Website placement and recap recognition

## WORKSHOP TRACK PARTNER

**\$7,500**  
PER TRACK

- Named sponsor of one afternoon workshop hallway
- Room signage and printed-program placement
- Sponsor resource included for attendees

# Five ways to create a memorable attendee connection

Choose a visible experience that fits your brand, audience, and level of participation.



## COMMUNITY IMPACT AWARD

PRE-EVENT COMMUNITY VOTE

Voted on in the lead-up to the event, with sponsor brand recognition throughout voting and during the award presentation.

\$5,000



## THE PEOPLE'S CHOICE AWARD

- Branding on the live audience voting experience
- On-stage award presentation and winner photo opportunity

\$3,000



## LIVE SMART CITY TRIVIA GAME

- Lead recognition on live polling and leaderboard screens
- Opportunity to submit one approved brand-relevant question

\$3,000



## VIP NETWORKING LOUNGE PARTNER

- Naming recognition for the VIP networking lounge
- Brand signage at the lounge entrance and within the space

\$2,000



## TECH SCAVENGER HUNT QUESTION & NAMING RIGHTS

- Question or activity tied to the exhibitor's brand or table
- Options range from one branded question to full naming rights

\$500–\$3,000